



PICKLEBALL CANADA ORGANIZATION (PCO)  
AMBASSADOR PROGRAM

Sept 2011

GENERAL

1. The Pickleball Canada Organization Program has taken the USA Pickleball Association (USAPA) Ambassador Program and used it as a guide to create documents pertaining to the PCO Ambassador Program. This is purposefully done to keep as much continuity as possible between the two associations in view of international play.
2. Ambassadors are those players who have a sincere desire to promote the game of pickleball in Canada and have chosen to accept the responsibilities of an ambassador.
3. There is no conflict of interest if a Canadian ambassador is also an ambassador with another pickleball association or is a member of the PCO Board or sells pickleball items for the advancement of the game *primarily* within their area.
4. The organizational plan is to have a Provincial Ambassador for each province with Area Ambassadors for specific areas within the provinces.
5. Provincial Ambassadors shall be appointed and approved by the PCO Director Ambassador Program.
6. Area Ambassadors should be recruited by Provincial Ambassadors and their Application Form submitted to the PCO Director Ambassador Program for approval.
7. An ambassador may share h/her appointment with another player and shall be given the title 'Assistant (Provincial/Area) Ambassador. Approval will be in the same manner as an ambassador.
8. It is *desirable* that ambassadors be players who are at their primary residence throughout the year.
9. Ambassadors shall be PCO members in good standing.
10. Ambassadors are required to be familiar with the PCO Constitution, Bylaws and the International Federation of Rules for the game. These documents can be seen on the PCO web site. [www.pickleballcanada.org](http://www.pickleballcanada.org).
11. Ambassadors need to have computer skills for e-mail and general correspondence.
12. Consideration will be given to an individual player who may apply for an ambassador appointment without a recommendation by a player or ambassador. The application form will be reviewed by the PCO Ambassador Director for approval.
13. The term of office for all ambassadors is for an indefinite time. An ambassador who elects to leave office may do so at any time, although it will be very helpful if the ambassador could recommend h/her replacement before leaving. An ambassador may be removed from office with or without cause by a vote of not less than two-thirds of the Board, on recommendation by the Ambassador Committee.
14. Translation of these documents in French will be made available as soon as possible.

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## CODE OF CONDUCT:

All persons involved in pickleball either directly or indirectly are expected to conduct themselves in such a way as to not:

- Engage in unsportsmanlike conduct
- Engage in behaviour that would endanger the health, safety or well being of others.
- Engage in the use of profanity
- Treat others un-respectfully, exhibiting fairness and honesty at all times
- Flaunt the appointment of ambassador, and
- Use CPO records or materials for personal gain

## DUTIES AND RESPONSIBILITIES:

1. Happenings within a province or an area are the responsibility of the volunteer ambassador. Each ambassador will have basic guidelines and responsibilities, but the execution is a local matter. Ambassadors are encouraged to create and maintain a Blog Site or if possible a web site for distribution of information regarding pickleball primarily within their area of responsibility. These sites will be linked to [www.pickleballcanada.org](http://www.pickleballcanada.org). Help with this endeavour will be available from the PCO Board, if needed.
2. Ambassadors need to keep the PCO Board current in all that is happening in their area by submitting an Annual Report to the Director Ambassador Program.
3. The *primary* responsibility of an ambassador is to be the spokesperson(s) and representative for PCO regarding all activities related to pickleball within the area they represent. Post Places-to-Play location list of where pickleball is played within your geographical area at various venues and on the PCO website. This information should include name and address of facility, times of play and a contact phone and email address.
4. The ambassador or their designate would maintain this information current and be the contact person for local players to:
  - Promote and solicit memberships for PCO.
  - Support the goals of PCO in the promotion and growth of pickleball for all ages.
  - Advise players of PCO Board actions, such as rule changes etc.
5. Other activities include arranging beginner and intermediate clinics to improve player skills, organize or help with tournaments for all levels of play and to lead and assist with the formation of pickleball clubs.

The PCO Board is here to help ambassadors as needed and will not interfere unless the basics are being abused. From time to time information will be directed to provincial ambassadors who may pass this information to their area ambassadors... this will be in the form of helpful tools to get the job done and advising of relevant PCO Board decisions.

For more information, contact the Board by using the "Contact" form on Canada's pickleball web site at <http://www.pickleballcanada.org>